

PORSCHE CLUB OF AMERICA
Orange Coast Region

Minutes of the Board of Directors, April 2, 2022

Meeting location: Santa Ana Elks Lodge, 1751 South Lyon St., Santa Ana, CA

OFFICERS:

Monica Asbury, President

Tom Gray, Vice President

Glenn Billings, Secretary

BOARD MEMBERS:

Barry Michaels, Immediate Past President

Karen Lopez, Membership Chair

GUESTS AND NON-BOARD MEMBERS:

Paul Lawrence, Concours Chair

Jesse Lopez

Gary Ambrose

C. L. Jarusek, (left meeting at ~11:15 a.m.)

BOARD MEETING:

- President Monica Asbury called the meeting to order at 10:31 a.m.
- March's Board Meeting Minutes were unanimously approved by the Board

TREASURY:

- In the absence of Treasurer Jim Miller, a treasury report was not provided
- Checks turned in:
 - \$1,490.00 – Goodie Store (Checks will be mailed to Treasurer, Jim Miller's office)

BOARD APPOINTMENTS:

- There are currently two Board appointed positions open
 - Gary Ambrose expressed interest in becoming OCR's Social Media Chair. Gary provided background on his experience and offered some suggestions on enhancements to our Breakfast Meeting Presentation
MOTION: A Motion was made by Barry Michaels to appoint Gary Ambrose to the position of PCA-OCR Social Media Chair. Motion seconded by Tom Gray. The Executive Council unanimously approved the appointment of Gary to the position of Social Media Chair.
- Robbie Crawford who was not in attendance at the Board Meeting, expressed interest the Performance Driving Chair
 - Robbie typically attends all Board Meetings and currently oversees OCR's Advertising responsibilities
MOTION: A Motion was made by Tom Gray to appoint Robbie Crawford to the position of PCA-OCR Performance Driving Chair. Motion seconded

by Glenn Billings. The Executive Council unanimously approved the appointment of Robbie to the position of Performance Driving Chair.

HPDE:

- The Club is providing financial support for the upcoming HPDE
- Eight members are registered
- Breakeven is ~16 novice students
- The Club will continue to support and market this event

CONCOURS:

- Paul Lawrence provided an outline of the 2019 Concours expenses and reviewed the line item document
 - Comments were made to the increase in some of the items related to today's costs
 - It was recommended the Club supply bottled water for the volunteers
- Registration for the Concours opened 4/1/2022 with a robust response
- Paul shared his discussions with the city related to the various permits necessary
- There are limitations to the number of E-Z Ups with side and back panels, as well as the number of E-Z Ups with the tent portion (roof) only
 - It was determined, no E-Z Ups would be allowed to enter the grounds with the side and back panels
 - Since the Housing complex and the Goodie Store will both have E-Z Ups, the remaining number of E-Z Ups allowed on the grounds would be eight
 - Attendees will be discouraged from bringing E-Z Ups
- Paul advised the Board he was out-of-pocket approximately \$550.00 thus far with Concours-related expenses and estimated he would require an advance of \$4,500.00 to cover future expenses, which included the \$550.00 already spent
 - Paul was reminded to keep all receipts to turn in, in order to reconcile the advance payment

MOTION: A Motion was made by Tom Gray to provide Paul Lawrence, Concours Chair, an advance payment of \$4,500.00 to cover 2022 Concours expenses. Motion seconded by Karen Lopez. Motion unanimously approved by the Board.

PANDO:

- There is a paper shortage as well as a cost increase in paper which will impact the Pando by ~\$200.00 each month
- Due to PCNA National marketing boundaries among dealers, Riverside and Ontario Porsche will no longer be advertising in the Pando
- The Club has recently acquired three new full-page advertisers:
 - Kerr & Sheldon Law Firm
 - Design by Page
 - R20 / Dry Ice Cleaning Company
 - More advertisers are needed to keep up with the rising costs of the Pando

ANNUAL BANQUET:

- There was a lengthy discussion on the venue for the Holiday Banquet
- Food and room rental prices have escalated
- The search will continue and the focus will be restaurants such as, the Ranch, The Summit House and the Phoenix Club to explore their availability and pricing to determine the most cost-effective event
- All Board Members were encouraged to submit ideas on venues

DRONES:

- PCA National will allow drones with strict adherence to certification documentation being submitted to national for a DUA#, Drone Usage Authorization, certification and proof of \$5M in insurance
- This is a pilot program
- At this point, OCR's rules are no drones allowed
- If a drone is flying near an OCR event, the drone operator must cease flying the drone

TECH SESSION:

- PFS is open to offering a tech session in June

MISC:

- Lyon Air Museum is interested in having OCR 'park on the ramp' during a weekend in one of the Fall months
- Price per car is \$40
- The discussion was tabled until more information is available for dates, etc.

NEXT MEETING: The next Board Meeting is scheduled for Saturday, May 7, 2022 at the Santa Ana Elks Lodge.

ADJOURNMENT: A Motion to close the Meeting was made by Barry Michaels. Motion seconded by Glenn Billings. Motion unanimously approved by the Board. The meeting adjourned at 11:38 a.m.

Respectfully submitted,

Monica Asbury,
PCA-OCR President
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