

PORSCHE CLUB OF AMERICA
Orange Coast Region

Minutes of the Board of Directors, July 3, 2021

Meeting location: Santa Ana Elks Lodge, 1751 South Lyon St., Santa Ana, CA

OFFICERS:

Monica Asbury, President

Tom Gray, Vice President

Jim Miller, Treasurer

Glenn Billings, Secretary

BOARD MEMBERS:

Barry Michaels, Immediate Past President

GUESTS AND NON-BOARD MEMBERS:

Denise Michaels

C.L. Jarusek, Safety Chair

Karen Lopez

Jesse Lopez

Robbie Crawford

BOARD MEETING:

- President Monica Asbury called the meeting to order at 10:35 a.m. June's Board Meeting Minutes were unanimously approved and will be posted to OCR's website.

TREASURY:

- Jim Miller provided a treasury update
- The Club's financials have been reconciled with the exception of a small Blue Ribbon Trophy billing (Club's name badges), and have a balance of \$154,932.52

Monies turned in:

\$1,904.00 – Goodie Store

\$1,904.00 – Total turned in

ADVERTISING:

- Robbie Crawford expressed interest in being considered for the Advertising Chair position
 - Robbie provided the Board with his background
- The EC was asked if they had any questions for Robbie
- Barry and Monica explained the expectations and responsibilities of the position, and agreed to make the transition to Advertising Chair as smoothly as possible
- Robbie accepted the position

MOTION: Jim Miller motioned to appoint Robbie Crawford PCA-OCR's Advertising Chair. Barry Michaels seconded the Motion. Motion unanimously approved by the Executive Committee.

MEMBERSHIP:

- Karen Lopez expressed interest in being considered for the Advertising Chair role
 - Monica had previously interviewed Karen and asked if there were any questions by the EC
 - Karen provided the EC with her background
- It was explained the Membership Chair is a Board position with voting rights; however, it was not an EC position

MOTION: Barry Michaels motioned to appoint Karen Lopez PCA-OCR's Membership Chair. Tom Gray seconded the Motion. Motion unanimously approved by the Executive Committee.

SPONSORSHIP:

- Sponsorship possibilities were discussed with a few of our advertisers
 - Two levels of sponsorship would be ideal, i.e., Platinum and Gold
 - Monica will create a list to differentiate the two levels

PANDO:

- A brief discussion was held on QR Codes for possible insertion into the Pando
- QR Code Generators are free; however, likely on a limited basis

BOARD MEMBER:

- In memory of Gary Labb, former PCA-OCR Board Member, the Board agreed to send Gary's wife a plant on behalf of the Club

MOTION: Jim Miller motioned to approve spending up to \$120 on a plant for Gary Labb's wife. Glenn Billings seconded the Motion. Motion unanimously approved by the Board.

TRACK DAY (LA/GPX/OCR)

- Monica explained the LA and GPX Region approached OCR to jointly host a "Day Away" Track Day on October 11th at Willow Springs
 - All three regions are requested to obtain sponsors and market the event to their membership
 - Fee \$160 per driver
 - Proceeds to be split among the three regions
 - GPX fronting all funding

MOTION: Barry Michaels motioned to allow Monica Asbury authorization to act on PCA-OCR's behalf while pursuing a joint track day with the other two regions, LA and GPX. Jim Miller seconded the Motion. Motion unanimously approved by the Board.

TOURS:

- C.L. Jarusek confirmed an Idyllwild "lunch drive" October 10, 2021
- Marketing will soon occur for the event

ANNUAL BANQUET:

- Monica asked for a 'straw pole' of the Board on their opinion to pursue the cost of drink tickets or a glass of champagne 'greeting' members as they arrived at the Holiday Party
 - Cost will likely be the determining factor
 - Monica will update the Board on her findings

OFFICER ELECTIONS:

- A Board of Director Election Notice was published in the July 2021 Pando
 - A Vetting Committee was established and included in the Notice
 - Barry Michaels will oversee the Vetting Committee
- The intent is to have the Ballot inserted in the October Pando with the election completed by the end of November

NEXT MEETING: The next Board Meeting is scheduled for Saturday, August 7, 2021 at the Santa Ana Elks Lodge.

ADJOURNMENT: A Motion to close the Meeting was made by Jim Miller. Motion seconded by Tom Gray. Motion unanimously approved by the Board. The meeting adjourned at 11:50 a.m.

Respectfully submitted,

Monica Asbury,
PCA-OCR President
sheamonica@gmail.com