

PORSCHE CLUB OF AMERICA
Orange Coast Region

Minutes of the Board of Directors, June 4, 2022

Meeting location: Santa Ana Elks Lodge, 1751 South Lyon St., Santa Ana, CA

OFFICERS:

Monica Asbury, President

Tom Gray, Vice President

Glenn Billings, Secretary

BOARD MEMBERS:

Barry Michaels, Immediate Past President

Gary Ambrose, Social Media Chair

GUESTS AND NON-BOARD MEMBERS:

Paul Lawrence, Concours Chair

Jim Storms

CL Jarusek

BOARD MEETING:

- President Monica Asbury called the meeting to order at 10:25 a.m.
- May's Board Meeting Minutes were unanimously approved by the Board

TREASURY:

- In the absence of Jim Miller, Monica provided the Board with a brief summary of the Club's balance of \$160,299.95
- Checks turned in:
 - \$1,235.00 – Goodie Store
 - \$ 530.00 – Mt Palomar Drive
 - \$1,765.00 - TOTAL

CONCOURS:

- An overview of the Concours was provided to the Board
 - Vendors who have not paid by today will be required to pay cash
 - Permit from the city is due early next week
 - It was suggested to have large black garbage trash liners to fill and replace the trash boxes
 - Walkie-talkies have been borrowed from members to provide to volunteers in key positions
 - Orange vests will be provided to traffic volunteers located on the grounds
 - Tables and chairs will likely be purchased vs. renting them due to the high rental costs
 - It was determined the tables / chairs could be housed in the Club's storage room providing items were strategically stored
 - Volunteers met after breakfast with Paul for instructions

- Four grounds crew will be on site at 6:00 a.m. Saturday when gates open to mark the field
- Based on data known today, the Concours should breakeven

SOCIAL MEDIA:

- Gary provided the Board with an update on his progress
 - Gary successfully worked with the former Social Media Chair's spouse to obtain the passwords for both Instagram and Twitter
 - The Board gave Gary guidelines on acceptable posts
 - There are 1800 followers on OCR's Instagram

ANNUAL BANQUET:

- The 2022 PCA-OCR Holiday Banquet has been confirmed
 - A deposit check was sent and received
 - Newport Beach American Legion.
 - December 11th
 - Time: 4:00 p.m. – 8:00 p.m.
 - Parking: Could be a challenge; however, that time of the year parking should be available
 - Cost per person: ~\$85.00 (three proteins, sides, dessert and includes a glass of champagne for toasting)
 - Monica to confirm the number allowable

HPDE:

- HPDE was a breakeven for PCA-OCR
- 22 attendees
- 3 Cabriolets were prevented from attending since the track no longer allows convertibles due to insurance
- 5 cancellations
- Jim Salzer will issue the Club the \$300 to cover PCA's insurance

MEMBERSHIP:

- Time to be thinking about a venue and date for the New Member Picnic

PFS:

- PFS' facility expansion is due to be completed by July. Once completed, PFS would like to hold a tech session. Date TBD

NEXT MEETING: The next Board Meeting is scheduled for Saturday, July 2, 2022 at the Santa Ana Elks Lodge.

ADJOURNMENT: A Motion to close the Meeting was made by Barry Michaels. Motion seconded by Glenn Billings. Motion unanimously approved by the Board. The meeting adjourned at 11:40 a.m.

