

PORSCHE CLUB OF AMERICA
Orange Coast Region

Minutes of the Board of Directors, May 7, 2022

Meeting location: Santa Ana Elks Lodge, 1751 South Lyon St., Santa Ana, CA

OFFICERS:

Monica Asbury, President
Tom Gray, Vice President
Jim Miller, Treasurer
Glenn Billings, Secretary

BOARD MEMBERS:

Karen Lopez, Membership Chair
Robbie Crawford, Performance Driving Chair
Gary Ambrose, Social Media Chair

GUESTS AND NON-BOARD MEMBERS:

Jesse Lopez

BOARD MEETING:

- President Monica Asbury called the meeting to order at 10:40 a.m.
- April's Board Meeting Minutes were unanimously approved by the Board

TREASURY:

- A treasury report was not available
 - Checks turned in:
 - \$1,699.00 – Goodie Store
 - \$ 290.00 – San Gabriel Mountain Tour
 - \$ 190.00 – Mt. Baldy Tour
 - \$ 200.00 – 2022 Concours
- \$2,379.00 - TOTAL

CONCOURS:

- An overview of the Concours was provided
 - A protected butterfly garden has been detected on the grounds of Sea Terrace Park so cars' exhaust must be parked away from the garden
 - Paul is pursuing sponsorship and thus far has secured:
 - Chemical Guys as a premier sponsor
 - Fuchs Restoration
 - R20 (Dry Ice Cleaning) is interested
 - Sponsorships should help offset the costs of the Concours expenses
 - Once registration closes, price increases to \$25 'at the door' for parking on the grounds
 - A contract with the Elks is in process for the purchase and delivery of the boxed lunches. As of today, there are 116 lunches ordered.

- The Club will provide the selected judges a box lunch and a gift in appreciation of their participation in the Concours
- Based on data known today, the Concours should breakeven

ANNUAL BANQUET:

- A summary of the potential banquet venues and their pricing was discussed
- It was determined the most cost-effective venue was the Newport Beach American Legion.
 - Potential dates: December 4th or December 11th
 - Time: 4:00 p.m. – 8:00 p.m.
 - Parking: Could be a challenge; however, that time of the year parking should be available (Tom Gray explained nearby parking options)
 - Cost per person: ~\$80.00 - \$85.00 (Buffet of Filet, fish and veggie, sides, dessert and includes a glass of champagne for toasting)
 - A request was made to ensure the Hall would be decorated
 - Tom Gray will review with the Legion next week and report back to the Board
- There will be an intent to continue with the Silent Auction and door prizes, a swag bag for everyone was TBD

A Motion by Karen Lopez was made to secure the American Legion for OCR's Holiday Banquet on either December 4th or December 11th, with the preferred date of December 4th. Motion seconded by Jim Miller. Motion unanimously approved by the Board.

SOCIAL MEDIA:

- Gary has gone through an initial training of the Club's Website with Brian Robinson
- There is concern over not having passwords for the Club's other Social Media Platforms
- Gary is going to reach out to the former Social Media Chair's wife to seek assistance; otherwise, the Club will need to change the names of the platforms from PCAOCR to something similar

HPDE:

- Current registration was at 14 with 16 being our breakeven point
- Email blasts will continue to encourage participation

ZONE 8 PRESIDENT'S MEETING:

- A high level overview of the Zone 8 President's Meeting was provided
 - Princess Cruise Line is now a sponsor of PCA offering 70% off cruising the remaining of the year
 - Sports Car Together will be held on 9/2 & 9/3 in Indianapolis
 - Zone 8 Banquet "Party at the Zone" will be held at the Historic Mission Inn in Riverside, CA on January 21, 2023, all are encouraged to attend

MISC:

- A member who extended an offer to hold a Porsche event at the Finish Line approached Karen.
 - This topic was tabled until more information and perhaps a visit to the site could be obtained

NEXT MEETING: The next Board Meeting is scheduled for Saturday, June 4, 2022 at the Santa Ana Elks Lodge.

ADJOURNMENT: A Motion to close the Meeting was made by Glenn Billings. Motion seconded by Tom Gray. Motion unanimously approved by the Board. The meeting adjourned at 11:40 a.m.

ADDENDUM:

SPECIAL BOARD OF DIRECTOR'S MEETING:

- On May 10, 2022 at 6:15 p.m., Monica Asbury, Barry Michaels, Tom Gray, Karen Lopez and Gary Ambrose attended a special Board of Director's Meeting, via teleconference, to obtain approval to issue a deposit check for the American Legion, Newport Harbor Post 291 to secure the date of December 11, 2022 for PCA-OCR's Holiday Banquet.

MOTION: A Motion was made by Karen Lopez to issue a deposit check in the amount of \$1,125.00, 50% of the room rental rate of \$2,250.00, to the American Legion Newport Harbor Post #291 to secure the date of December 11, 2022 for PCA-OCR's Holiday Banquet. Motion seconded by Gary Ambrose. Motion unanimously approved by the Board of Directors making up the quorum.

Meeting adjourned 6:25 p.m.

Respectfully submitted,

Monica Asbury,
PCA-OCR President
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