

PORSCHE CLUB OF AMERICA
Orange Coast Region

Minutes of the Board of Directors, November 5, 2022

Meeting location: Santa Ana Elks Lodge, 1751 South Elk St., Santa Ana, CA

OFFICERS:

Monica Asbury, President

Glenn Billings, Secretary

BOARD MEMBERS:

Barry Michaels, Immediate Past President

Karen Lopez, Membership Chair

Robbie Crawford, Performance Driving Chair

Gary Ambrose, Social Media Chair

GUESTS:

Jesse Lopez

Jim Salzer

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BOARD MEETING:

- President Monica Asbury called the meeting to order at 10:27 a.m.
- October's Board Meeting Minutes were approved by the Board

TREASURY:

- In the absence of Treasurer Jim Miller, Monica provided an overview of the Club's financial status:
 - The Club continues to maintain a strong financial balance of \$173,818.96
- Monies turned in: (Monies were turned into the treasurer on November 2, 2022)
 - \$1,468.00 – Goodie Store
 - \$ 305.00 – New Member Picnic
 - \$ 370.00 – Malibu Hills Drive
 - \$ 2,143.00 – TOTAL
- Karen had receipts for reimbursement to turn in for the recent New Member Picnic and was advised to hold receipts until they can be turned into the treasurer

HPDE:

- Jim Salzer presented the Board with an opportunity for PCA members to join POC for an HPDE on Saturday, January 7, 2023
- Since POC is hosting the HPDE, and willing to provide a sub-group for PCA-OCR, Monica will confirm with National's insurance chair if insurance coverage can be obtained for the OCR sub-group
- Jim will circle back with the Board on the cost per person for the HPDE and if there will be any revenue sharing for OCR

ADVERTISING:

- Robbie provided the Board with an overview of his progress on pro-rating advertisers through the end of the year in order to have most if not all advertisers' billing cycle begin January 1, 2023 for better invoicing controls
- Beginning January 1, 2023, due to overall increased costs in producing and publishing the Pando, advertiser's rates will be increased by ~20%
- Advertisers have been understanding with the rate increase
- The only known advertiser who will opt out of advertising is not due to the price increase, but family obligations
- A credit card option has been helpful to assist advertisers with their payments

ANNUAL BANQUET:

- As of November 5, 2022, there are 139 members registered for the Holiday party with five (5) remaining seats available
- Final payment due the American Legion is December 2, 2022
- No refunds after November 15, 2022
- Registration closes November 25, 2022

NEW MEMBER PICNIC:

- 150 RSVP'd for the 2022 New Member Picnic
 - There were ~50 no shows
 - Due to the high number of no shows, the Board decided to implement the following for 2023:
 - Members will be able to pre-register for the picnic during the monthly breakfast meetings and pay \$10 per person (cash or check); or pay \$12 via credit card or register via MotorsportReg; or, for members who do not pre-register, will be charged \$15 per person on-site at the picnic venue
- It was suggested Karen view calendars for next year and lock in a date and Pavilion #3 where parking is more spacious

NEW MEMBER BADGES:

- Our former New Member Badge supplier sold the company and new owners have increased the price of OCR's badges
 - Due to the price increase, OCR has had to pass the increase onto the member. New rates are \$18 per badge with the possibility increasing to \$20 per badge beginning 2023

ANNUAL TOY DRIVE:

- Paperwork has been submitted to USMC for their attendance and display of Infantry Weapons
- HBPD has arranged to have their K9, Equestrian, Static SWAT Display, "Bear", HBFD's Hazmat Unit, Santa, gift bags for kids and refreshments for all attendees
- The Charity Subsidy Form has been submitted to National

A Motion by Monica Asbury was made to provide refreshments at the 2022 Annual Toy Drive scheduled for Saturday, December 10th not to exceed \$600. Gary Ambrose seconded the Motion. Motion unanimously approved by the Board.

STORAGE INVOICE:

- Monica will follow up with the storage facility to determine the status of the annual storage invoice

HEARTS & GARGES TOUR

- Monica will follow up with Dan Pitman to determine his interest in leading the charity progressive dinner in 2023

NEXT MEETING: The next Board Meeting is scheduled for Saturday, December 3, 2022 at the Santa Ana Elks Lodge.

ADJOURNMENT: A Motion to close the Meeting was made by Barry Michaels. Motion seconded by Karen Lopez. Motion unanimously approved by the Board. The meeting adjourned at 11:50 a.m.

Respectfully submitted,

Monica Asbury
PCA-OCR President