

PORSCHE CLUB OF AMERICA
Orange Coast Region

Minutes of the Board of Directors, October 2, 2021

Meeting location: Santa Ana Elks Lodge, 1751 South Lyon St., Santa Ana, CA

OFFICERS:

Monica Asbury, President

Tom Gray, Vice President

Glenn Billings, Secretary (Glenn attended first half of meeting)

BOARD MEMBERS:

Karen Lopez, Membership Chair

GUESTS AND NON-BOARD MEMBERS:

Robbie Crawford, Advertising Chair

Jesse Lopez

CL Jarusek

Paul Friedman

Larry Moore

BOARD MEETING:

- President Monica Asbury called the meeting to order at 10:15 a.m.
- September's Board Meeting Minutes were approved

TREASURY:

- In the absence of Jim Miller, treasurer, the following checks will be mailed to Jim for deposit into the Club's treasury:

\$1,989.00 – Goodie Store

\$ 230.00 – Julian Tour

\$ 310 .00 – New Member Picnic

\$2,529.00 – Total dollars to be turned in

TOURS:

- Larry Moore advised the Board he will be leading a San Gabriel Mountain tour on January 9, 2022, and requested clarification on reimbursements, expenses and fee per car, etc.
 - The Board explained the fee per car for drives / rallies, etc. is \$10 per car, and Larry should re-address the Board with a budget for approval; once approved, submit receipts for reimbursement
- Larry also proposed a "Monte Carlo" timed Rally around Camp Pendleton, "Petite Long Rally"
 - Volunteer "Corner Workers" will be necessary who will actually be taking phone calls from drivers and document call-in times
 - It was suggested Larry become educated on PCA rules for timed-rallies

- Larry will report back to the Board with further details on the Petite Long Rally he's scheduling for the spring

BOARD OF DIRECTOR ELECTION:

- Glenn was notified as secretary, he is responsible for counting ballots
 - Ballots are automatically calculated through Survey Monkey
 - The electronic ballot should be ready for distribution within the next few days
 - Ballots are due November 15th

ADVERTISING:

- Monica reported some pages of the media kit were being revised and she is testing a new full-page ad rate

HPDE:

- 27 Members attended the HPDE with positive reviews
- A few members requested additional one-on-one training with Craig Stanton
- Jim Salzer proposed offering an off-road event

ANNUAL BANQUET:

- 50% of the balance is due October 12, 2021
- As of today, 78 members have registered
- Seating capacity at DPYC is 120
- In honor of the Club's 60th Anniversary, Monica requested the Board approve up to \$1200 plus tax and shipping for a memento for attendees at the Holiday party
MOTION: Monica Asbury Motioned to approve up to \$1200 plus tax and shipping for a memento for attendees at the Holiday party. Tom Gray seconded the Motion. Motion unanimously approved by the Board.

UNSTOCK:

- Monica is meeting with a PCA executive Thursday, October 7th to learn more about unStock and will share her findings with the Board

MEMBERSHIP:

- Karen was apprised of the PCA subsidy dollars for a potential hospitality event(s)

NEXT MEETING: The next Board Meeting is scheduled for Saturday, November 6, 2021 at the Santa Ana Elks Lodge.

ADJOURNMENT: A Motion to close the Meeting was made by Tom Gray. Motion seconded by Glenn Billings. Motion unanimously approved by the Board. The meeting adjourned at 11:03 a.m.

Respectfully submitted,

Monica Asbury,
PCA-OCR President

sheamonica@gmail.com