

PORSCHE CLUB OF AMERICA
Orange Coast Region

Minutes of the Board of Directors, September 2, 2023

Meeting location: Santa Ana Elks Lodge, 1751 South Elk St., Santa Ana, CA

OFFICERS:

Monica Asbury, President

Tom Gray, Vice President

Jim Miller, Treasurer

Glenn Billings, Secretary

BOARD MEMBERS:

Barry Michaels, Immediate Past President

Gary Ambrose, Social Media Chair

Karen Lopez, Membership Chair

GUESTS:

Jesse Lopez

Denise Michaels

BOARD MEETING:

- President Monica Asbury called the meeting to order at 11:02 a.m.
- Monica asked if the Board had reviewed the August Meeting Minutes that were distributed on August 6, 2023. The Board approved the Minutes.

TREASURY:

- Treasurer Jim Miller reported it was too early in the month to provide actual bank statements; however the current bank balance is \$198,000. It was noted the balance reflected the Holiday Banquet reservations.
- Monies turned in:
 - \$1,347.00 – Goodie Store
 - \$ 935.00 – Holiday Party Registrations
 - \$ 390.00 – New Member Picnic**\$2,672.00 Total**

PICNIC:

- 110 reservations have been received for the Picnic
- There are a number of new members attending
- Karen requested attendees to please bring coolers and ice to the picnic
- Picnic scheduled for Saturday, September 16, 2023 at the Laguna Niguel Regional Park #3

ADVERTISING:

- In the absence of Robbie, there was no advertising report

2024-2025 ELECTION:

- Monica explained there would be a vetting process for the 2024-2025 PCA-OCR Board of Director candidates

SPONSORSHIP:

- Due to the acquisition of Porsche Long Beach and the remodel of the facility, the Fletcher Jones organization has decided to withdraw their sponsorship of PCA-OCR

TOY DRIVE:

- Monica is targeting December 9, 2023 as this year's Toy Drive

HOLIDAY PARTY:

- MotorsportReg is open for Holiday reservations
- Monica is seeking recommendations for donations for the Semper Fi Silent Auction

SOCIAL MEDIA:

- Gary Ambrose updated the Board with website activity of 491 visits
- There was a brief discussion on our capabilities related to the OCR Facebook site

TOURS / DRIVES:

- PFS Tech Session is scheduled for October 21st
 - There will be no charge to attendees
- Idyllwild Drive and Lunch is scheduled for October 22nd and will be \$15 per person which includes a non-alcoholic beverage
- Paul Shaffer is organizing a Barona Casino Drive on November 11th
- Larry Moore will be announcing a Rally prior to the end of the year
- UnSTOCK is scheduled for November 12th in Vista, CA

JUNIORS:

- There is member interest in organizing some type of activity or event for Juniors for all ages
- Monica will contact National for suggestions and report back to the Board

NEXT MEETING: The next Board Meeting is scheduled for Saturday, October 7, 2023 at the Santa Ana Elks Lodge.

ADJOURNMENT: A Motion to close the Meeting was made by Gary Ambrose. Motion seconded by Karen Lopez. Motion unanimously approved by the Board. The meeting adjourned at 12:15 p.m.

Respectfully submitted,

Monica Asbury
PCA-OCR President